



Mobility Week 2008

Clean Air for All!

16th – 22nd September
*Rethink Your Attitude to
Transport in the City*



European Mobility Week

Clean Air for All!

16th to 22nd September 2008



Cork City Council



Bus Éireann



Black Ash Park and Ride



Iarnród Éireann



GoCar cambio Ireland



Mapflow

**Cork
Cycling
Campaign**

Cork Cycling Campaign



An Óige Cork Kerry Regional Group



University College of Cork



Cork Community Bikes

**Cork
Environmental
Forum**
www.cef.ie



Cork Environmental Forum



An Garda Síochána

Other partners

- C&I Electric Bikes • Cahill • Cork Business Association • Cork Circus
- Cork City Energy Agency • Cork Greenmap • Cycle Sense
- Dublin Hill Initiative for Youth • Employee Health • Health Service Executive
- Kenbay Electric Bikes • Mahon Community Centre • No Frontiers Dance
- Spring Lane Young Traveller Group • Traveller Visibility Group
- Triskel Arts Centre • Verde Autos

Funders

- Department of the Environment, Heritage and Local Government
- Department of Transport • TRENDY TRAVEL European Project
- Intelligent Energy – Europe Programme





Lord Mayor's Forewords

Cork City on the Move...



Cllr. Brian Bermingham, Lord Mayor of Cork

The “Celtic Tiger” has witnessed increased mobility in the last 30 years and an improved quality of life for its citizens. However, the City of Cork and its satellite towns are also paying the price of poor air quality, increased congestion, global warming, high levels of ambient noise and a reduced average of life expectancy.

European Mobility Week is an opportunity for all of us to rethink our attitude to transport in the City in order to reclaim the urban public spaces and to provide a healthy environment for our children, businesses and communities.

The events organized during this week present an opportunity for everybody to try alternative methods of transport, such as walking, cycling, public transport, car-sharing, lift-sharing, etc.

European Mobility Week 2008: 16th to 22nd September

The European Mobility Week started in 2002 and aims to encourage citizens to change their travel behaviour and shift to more sustainable modes of transport. It is supported by the European Commission's DG Environment.

From 16th to 22nd September, over 2,000 local authorities all over Europe and beyond are organising promotional activities and launching permanent measures which will continue to exist after the Week is over.

This Week is the main opportunity locally to encourage and celebrate the various alternatives to solo car driving: walking, cycling, public transport, CarSharing, lift-sharing, eco-driving...



One Week to Rethink Your Attitude to Transport in the City

Moving Around the City...

Do you stop to think about how and why you travel?

Do you drive to work or do you cycle?

Do you really look at ways to get better value out of every tank of petrol as soaring fuel prices continue to hit the headlines?

Do you get the bus or Park and Ride when going shopping or do you spend ages hunting around for a parking space?

Do you give the kids a lift to school and social events or do you encourage them to walk or be independent and bus it?

European Mobility Week is the time to think about these questions and the impact that your travel choices have on your finances, your health, your stress levels and the environment we all share.

“Clean Air for All!”

“Clean Air for All!” is this year’s theme of European Mobility Week – a topic of particular concern for citizens today.

Over the last few years, many concerns were raised reflecting on the dangerous effects of emissions caused by human activities, especially in the transport sector. Indeed, while transport is essential to help urban areas function, it has also contributed to an array of problems such as loss of productivity and air pollution.

While actions have been taken to reduce harmful emissions from the transport sector and vehicles have become cleaner, the beneficial effects of these technological advances are lost due to the exceptional growth in car use! Although concrete action to reduce the emissions of pollutants has already been taken at all governance levels, more still needs to be done. It is our responsibility to help cope with this problem, by changing our day-to-day behaviour, taking small but efficient actions for our environment.

In Cork events to mark the European Mobility Week 2008 are being organised by Cork City Council Traffic Division, with financial support from the Department of the Environment, Heritage and Local Government and various other local partners.

Please find more information at: <http://www.mobilityweek.eu/>

Mobility Week Programme Summary

All Week Long

- “Rediscover Public Transport!” Competition
- Free Black Ash Park and Ride Bus Service
- “Clean Air for All” Awareness Campaign on Air Quality
- “Doing Good. Having fun” photo competition

Monday 15th September

- Launch of Mobility Week by Lord Mayor 2pm, City Hall

Tuesday 16th September

- Free Cycling Movie Night 8pm, Triskel Arts Centre

Wednesday 17th September

- Free Health Screenings 10am to 6pm, Grand Parade
- Free Bike Maintenance Training Course 7:30 to 9pm, The Foyer,
(pre-registration required) Assumption Road, Blackpool

Thursday 18th September

- Free Health Screenings 10am to 6pm, Grand Parade
- Sustainable Transport Exhibition 10am to 7pm, Millennium Hall
- Showcase of Electric Bicycles & Scooters 10am to 7pm, Millennium Hall

Friday 19th September

- Sustainable Transport Exhibition 10am to 7pm, Millennium Hall
- Showcase of Electric Bicycles & Scooters 10am to 7pm, Millennium Hall
- Launch of GoCar&Avego by Minister for Transport 1:30pm, Millennium Hall

Saturday 20th September

- “Rebel Pedal!” Giant Bicycle Parade Dep.: 11:30am, Alfred Street
Arr.: 1pm, Atlantic Pond
- “Rebel Pedal!” Family Picnic 1 to 5pm, Atlantic Pond
- “The Urban Ballet” Dance Performance 3pm, Atlantic Pond
- Free “Bike Doctors” Workshop 2 to 5pm, Atlantic Pond
- Free “Cycling Stickers” Workshop 2 to 5pm, Atlantic Pond
- Free “Pimp My Bike” Workshop 2 to 5pm, Atlantic Pond

Sunday 21st September

- Free Bike Training Course for Families 2 to 5pm, Blackrock Castle
(pre-registration required) Car Park

Monday 22nd September

- Streets for People (Pedestrian City Centre) 11am to 5pm, City Centre
- Free Bike Maintenance Training Course 7:30 to 9pm, The Foyer,
(pre-registration required) Assumption Road, Blackpool



“Rediscover Public Transport!” Competition

All Week Long

Public Transport Network

Proposed by Cork City Council, Bus Éireann, Iarnród Éireann and GoCar cambio Ireland

The “Rediscover Public Transport!” campaign is proposed as part of European Mobility Week, which aims to promote sustainable modes of transport.

Users of trains and buses as well as new customers of GoCar are invited to take part in one of the four raffles organised by Cork City Council, Bus Éireann, Iarnród Éireann and GoCar cambio Ireland.

Entrants will have the opportunity to win the following prizes:-

- **Luxury weekend break for 2 people**
- **Free commuter tickets (Bus Éireann, Iarnród Éireann)**
- **Voucher for use of GoCar**
- **Vouchers for use of Park and Ride**

To be included in the draw, each participant must;

- a) complete an entry form (available on-line and at partners’ venues)
- b) attach a valid transport ticket punched during European Mobility Week or
- c) attach a photocopy of Weekly/Monthly transport ticket, valid and used during European Mobility Week
- d) attach a copy of GoCar membership (for new customers signing up during European Mobility Week)

Entries should be posted to:

“Rediscover Public Transport!”
Cork City Council
Traffic Division
City Hall, Anglesea Street
Cork

Or placed in special collection boxes located in:

- City Hall – reception
- Bus Station – main desk
- Train Station – main desk

The winners will be drawn from all postal entries received by Monday 29th September 12am (closing date). Winners will be notified by telephone.

For a complete description of terms and conditions please contact Cork City Council by email (traffic@corkcity.ie) or check the following website: www.corkcity.ie



Free Black Ash Park and Ride

All Week Long

Lapp's Quay and Black Ash Site – 7:30 am to 7:15 pm everyday

Proposed by Cork City Council and Bus Éireann

The Black Ash Park & Ride service will be **free** throughout European Mobility Week (16th to 22nd September 2008). If you are still unfamiliar with this stress-free and reliable transport mode, this is the perfect occasion to experiment with using Park and Ride for your trips to work or shopping!

The Black Ash Park & Ride Buses operate Monday – Saturday between 7:30 am and 7:30 pm. They serve the City Centre (Lapp's Quay) every 15 minutes off-peak and every 10 minutes at peak hours. The site provides about 900 parking spaces and is constantly monitored by security staff during opening hours.

Please find the route and service timetable of the Black Ash Park and Ride at: <http://www.corkcity.ie/ourservices/roadtransportation/trafficdivision/blackashparkandride/>



Clean Air for All! Awareness Campaign

All Week Long

Cork City

Proposed by Cork City Council

In Cork City air quality has substantially improved over the past decades, notably thanks to the abolition of the use of coal in urban areas.

Unfortunately, visible air pollution such as smoke and dust has been replaced by a less visible but still health damaging air pollution caused by road traffic.

It is essential that people and goods are able to travel freely, but we also need to keep in mind that clean air is vital to all of us.

Through the distribution of informative leaflets, Cork City Council is organising an awareness campaign which highlights the link between air pollution, transport, health and well-being. This campaign will encourage citizens to adopt more sustainable modes of transport, such as public transport, cycling, walking or lift-sharing.



“Doing good. Having Fun” Photo Competition

All Week Long

Proposed by Cork Environmental Forum.

The theme of the competition is ‘Sustainable travel in Cork City’. Entries must capture the theme of European Mobility Week, highlighting the fun, beauty or spirit of walking, jogging, cycling, rowing, taking public transport or some other means of sustainable travel.

The competition is open to all competitors. The Prize is a Nikon D60 Camera (incl. Goodies) worth €800, generously donated by Camera World, Oliver Plunkett St.



All entries will be exhibited on an online gallery on the CEF and Rebel Pedal websites and credited to the photographer.

The closing date for entries is Sunday 5th October and the Winner will be announced on Friday 10th October.

Entries will be accepted either by email or by post. All entries must include both a photo and application form, available on www.rebelpedal.ie

Entries by post to: Patrick Treacy,
Ballyduff,
Cloyne, Co. Cork Or by email to photos@cef.ie.

Formats accepted: jpg
Minimum picture size: 2580x2048 pixels (5 megapixel) or an A4 print.

Entries will be judged by a panel of professional photographers. Small write up on site to ‘big them up’.

Criteria for assessment include:

- How well does the image correspond to the theme of the competition? (30%)
- Artistic merit (40%)
- Technical merit (30%)

All images are licensed for use by Cork Environmental Forum and Cork City Council.
(Unfortunately, Prints cannot be returned)



Official Launch of Mobility Week by Lord Mayor of Cork

Monday 15th September

City Hall – 2pm

Proposed by Cork City Council

Cllr. Brian Bermingham, Lord Mayor of Cork will officially launch European Mobility Week in Cork on Monday 15th September by unveiling the list of events programmed in Cork City this year. The Lord Mayor will travel by city bus to the launch at City Hall, arriving at approx. 2pm outside City Hall.

The European Mobility Week is the opportunity for all of us to rethink our attitude to transport in the city and the Lord Mayor of Cork supports all the initiatives which contribute to a better mobility and a healthier environment for Cork residents.



Free Cycling Movie Night

Monday 16th September

Triskel Arts Centre – 8 pm

Proposed by Cork City Council

Cork City Council is organising at the Triskel Arts Centre (Tobin Street, Cork) a free public screening of *You Never Bike Alone*, a 82 minute documentary produced, written, directed and edited by journalist Bob Alstead for ICYCLE.CA Productions Ltd. (2006).

You Never Bike Alone explores the story of Critical Mass rides in Vancouver, Canada. This international movement celebrates the joy of cycling and draws attention to how unfriendly cities, in which cars have the upper hand, have become to their inhabitants.

The documentary will be followed by various cycling related short movies directed by Irish and international artists.



Free Health Screenings

Wednesday 17th September & Thursday 18th September

Grand Parade – 10am to 6pm

Proposed by Cork City Council, Employee Health and Health Service Executive

Cork City Council, in association with Employee Health and the Health Service Executive, will set up a temporary mobile clinic on the pavement of Grand Parade in order to provide free Health Screenings performed by two nurses.

These are individual 15-minute Health Screening sessions which will also offer personalised advice on exercise/physical activity and healthy transport modes.

The sessions include basic check-ups such as Lung Function Test, Carbon Monoxide Test, Cardio Vascular Test, Body Mass Index (Height/Weight ratio), Blood Pressure Evaluation and Lifestyle Counselling.



Free Bike Maintenance Training Course

Wednesday 17th September & Monday 22nd September

The Foyer, Assumption Road, Blackpool – 7:30pm to 9pm

Proposed by Cork Community Bikes

Cork Community Bikes are providing a free of charge Bike Maintenance Course open to everybody. They provide the tools and the training to teach you how to maintain your own bicycle, including basic safety check / maintenance, tube repair or tyre replacement, wheel alignment and truing, troubleshooting, etc.

Registration is required at least 24 hours prior to the course and early booking is highly recommended!

Please contact Cork Community Bikes by email corkcommunitybikes@gmail.com or by phone (Garrett – 085 7517463).



Sustainable Transport Exhibition

Thursday 18th September & Friday 19th September

Millennium Hall, City Hall – 10am to 7pm

Proposed by Cork City Council, Cork County Council, Bus Éireann, Iarnród Éireann, Mapflow, GoCar cambio Ireland, Cork Cycling Campaign, UCC and Michael Lenihan.

The Sustainable Transport Exhibition aims to present Cork involvement in the promotion and implementation of sustainable transport.

The Sustainable Transport Exhibition will be an opportunity for Cork-based transport actors to present their activities. The following organisations and transport services will be present:

- Cork City Council
- Cork County Council
- Bus Éireann
- Iarnród Éireann
- Black Ash Park and Ride
- Mapflow (Avego)
- GoCar cambio Ireland
- Cork Cycling Campaign
- University College of Cork

Cork City Council Traffic Division will also be presenting the results of the consultation which has taken place for the Local Transport Plan. Cork City Council worked with four primary schools in the City who developed maps and put their issues and aspirations for transport on the map. These maps were then taken to the wider community in shopping centres. The results of comments/suggestions from the schools, wider community, focus groups and individual comments will be available on this day. Prizes will be awarded to the schools for their work.

In addition, a photographic exhibition will display unique photographs and images of Cork's Railway heritage, past and present, courtesy of Mr. Michael Lenihan. The exhibition will be exposed at the entrance to Millennium Hall.



Showcase of Electric Bicycles & Scooters

Thursday 18th September & Friday 19th September

Millennium Hall, City Hall – 10am to 7pm

Proposed by Cork City Council, Cahill, C&I Electric Bikes, Verde Autos & Kenbay Electric Bikes

During the Sustainable Transport Exhibition, four Irish companies will present a showcase of the latest innovations in electric bicycles and scooters.

The following companies will be exhibiting offering visitors the opportunity to discuss and try their products:

- Cahill (Cork)
- Verde Autos (Cork)
- C&I Electric Bikes (Dublin)
- Kenbay Electric Bikes (Dublin)





Official Launch of “GoCar” and “Avego” by Minister for Transport Noel Dempsey

Friday 19th September

Millennium Hall, City Hall – 1:30pm



Noel Dempsey TD, Minister for Transport

We are pleased to announce that the Minister for Transport, Noel Dempsey, T.D. will be in Cork during European Mobility Week 2008 to officially launch both “GoCar” and “Avego”.

“GoCar” is an innovative new car-sharing service being introduced in Cork City. It is the first Irish car-sharing club, providing a cost-effective alternative to owning your own car. It allows people access to a car when they need it, from a place near their home or workplace. Car-sharing gives you freedom to travel by car, when you want, where you want, without having to worry about all the negative aspects of car ownership.

Car-sharing is a concept that maximizes the use of vehicles, thereby reducing the number of cars on the roads and helping the environment.

“Avego” is a new technology poised to transform transportation. Designed to reduce wasted seat capacity in cars and dramatically expand commuting options, Avego pairs passengers and drivers through an easy-to-use system using iPhones and other mobile devices.

A cross between carpooling, public transport and eBay, Avego matches a driver’s wasted seat capacity, those seats which are unoccupied, with commuters willing to pay for their share of the commute.

Described as “shared transport” the Avego system enables a driver in transit to advertise excess capacity in the car using the new iPhone’s GPS feature. This capacity is then matched to riders who need to go in the same direction. Drivers and passengers who want to join the Avego shared transport community can sign up for the beta at <http://www.avego.com>

Avego intends to capitalize on social networking to encourage more responsible and environmentally friendly behavior and provides both riders and drivers with reduced transport costs.



“Rebel Pedal!” Giant Bicycle Parade & Family Picnic

Saturday 20th September

Departure: Alfred Street – 11:30am

Arrival: Atlantic Pond, Blackrock – 1pm

Family Picnic: Atlantic Pond, Blackrock – 1pm to 5pm

Proposed by Cork Environmental Forum, Cork City Council, An Óige, Cork Cycling Campaign, Cork Community Bikes, Cork Greenmap, UCC, HSE, An Garda Síochána, Cork Business Association, Cork Circus Company with artist Matteo Pinagli

The Rebel Pedal! is Cork’s giant bicycle parade – a lively, vibrant and playful bicycle event to celebrate on two wheels the joys of cycling in Cork. Last year over 500 cyclists took part in the Rebel Pedal! For more information, check our website <http://www.rebelpedal.ie>.

“REBEL PEDAL!” ROUTE ON SATURDAY 20TH SEPTEMBER 2008



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The more the merrier so get on your bike and join the Rebel Pedal Parade! as well as all the festivities of the afternoon!

Please sign up on the Cork Environmental Forum website:
<http://www.rebelpedal.ie>

Following the Parade, a giant picnic will take place at the Atlantic Pond where there will be a variety of free festivities, including, juggling, music, clowns, massages, face painting for children and a show of crazy-funky bicycles.

Cork Circus Company with artist Matteo Pinagli will give travelling performance based around two of his creations, the “Impossible Bicycle” and the “Da Vinci Machine”, a bicycle inspired by Leonardo Da Vinci’s flying machine.



“The Urban Ballet” Dance Performance

Saturday 20th September

Atlantic Pond, Blackrock – 3pm

Proposed by Cork City Council and No Frontiers Dance Company

The Urban Ballet is a spectacular choreography about moving around the city, on two feet or while riding a bike.

This modern ballet explores the feelings of ecstatic joy when you get on your bike with the wind behind you and the sun on your face, tempered by the gritty reality of manoeuvring amongst traffic and pollution.

This art street piece is choreographed by Chloé de Buyl-Pisco and performed by No Frontiers Dance Company in collaboration with local young people skilled in urban vehicle freestyle.

It was performed for the first time last June during Cork Midsummer Festival.



Cycling Workshops

Saturday 20th September

Atlantic Pond, Blackrock – 2 to 5pm

Proposed by Cork Cycling Campaign, Cork Community Bikes, Cork Greenmap with artists Naomi Fein and Rob Ireson

Three cycling workshops will be provided **free of charge** to the general public:

- Bike Doctors;
- “Pimp My Bike”;
- Cycling Stickers

The talented and friendly “Bike Doctors” of Cork Cycling Campaign will provide you with the opportunity of servicing your bicycle and repairing a few basic ailments. Don’t miss this opportunity to learn how to repair a puncture or to fix an annoying squeaky brake.

The extravagant “Pimp My Bike” workshop gives you the unique opportunity to give new life to your bicycle.

Artist and graphic designer Naomi Fein will facilitate a workshop where you are invited to share your ideas, feelings and wishes for creating a cycling future for Cork, while using the creative process of making stickers.



Free Bike Training Course for Families

Sunday 21st September

Blackrock Castle Car Park – 2 pm to 5 pm

Proposed by Cork City Council and Cycle Sense

Cork City Council and Cycle Sense are offering “Back on your Bike” training to all families open to the idea of cycling, but apprehensive about starting on or coming back to two-wheels.

Participants can expect to learn techniques to get them cycling, focusing on balancing and pedalling methods.

Registration is required at least 2 days prior to the course and early booking is highly recommended!

Please contact Cycle Sense by email info@cycle-sense.com or by phone (Ruth – 028 23889 or Katie – 028 23413).



Streets for People

Monday 22nd September

City Centre – 11 am to 5 pm

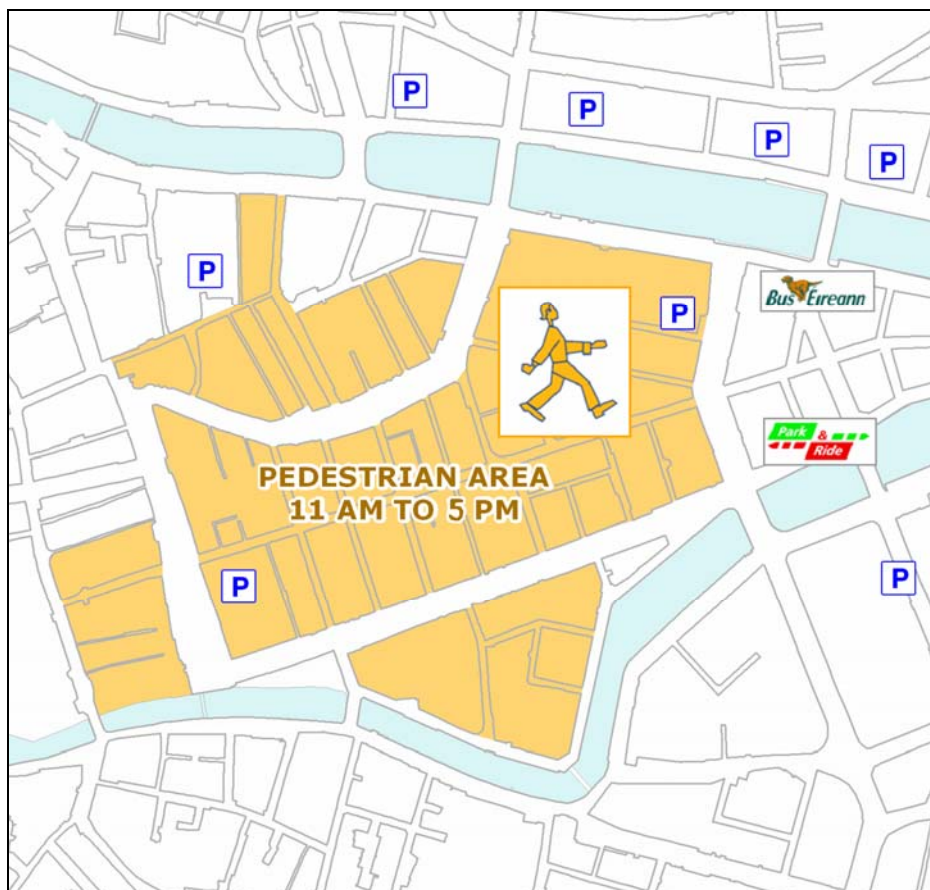
Proposed by Cork City Council

Monday 22nd September is the highlight of European Mobility Week with the creation of a temporary pedestrian area in the city centre.

Take the initiative to enjoy a vibrant, traffic-free public realm by cycling, walking, rollerblading or getting the bus to the city centre on the day!

From 11 am to 5 pm, city centre streets will be open for bicycles, buses, hackneys and taxis only so pedestrians and shoppers can roam the streets with greater freedom, cleaner air and less stress. Shoppers and strollers will really enjoy it!

“STREETS FOR PEOPLE” ON MONDAY 22ND SEPTEMBER 2008



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The Black Ash Park and Ride service will be free of charge not only on the 22nd but all week long for the duration of European Mobility Week.

Monday 22nd September is also the last day to take part in the “Rediscover Public Transport!” competition and to have the chance to win commuter tickets, a GoCar voucher as well as a great weekend break in a luxury hotel!



Local Initiatives

The “Rinky Dink” Mascot

Blackpool, Cork

Proposed by Cork Community Bikes

Cork Community Bikes is developing a do-it-yourself bike workshop for the community to use, which is opened to the general public every Saturday afternoon. The workshop is a centre of training and a social focus for anybody with an interest in bicycles in Cork.

As part of this project, Cork Community Bikes has created, with the help of volunteers, a pedal-powered street theatre piece – known as “The Rinky Dink” – that will be used as a colourful, exciting mascot for the Rebel Pedal! giant bicycle parade on Saturday 20th September.

Creative Bicycle Workshops with Mahon Community

Mahon, Cork

Proposed by Mahon Community Development Project and Cork Community Bikes with artist Rob Ireson

Artist and sculptor Rob Ireson facilitates workshops where teenagers of Mahon Community Centre create ten original bicycles. The bicycles will take part in the Rebel Pedal! Parade on Saturday 20th September.

Creative Bicycle Workshops with Spring Lane Young Traveller Group, The Glen, Cork

Proposed by Traveller Visibility Group, Dublin Hill Initiative for Youth and Cork Community Bikes

The Cork Traveller Visibility Group facilitates cycling workshops with children and teenagers of Spring Lane Young Traveller Group, who will decorate and ride “The Rinky Dink” Mascot as well as other bicycles ornamented with traditional traveller art during the Rebel Pedal! Parade on Saturday 20th September.

The Active Schools Initiative

Proposed by Health Promotion Department of HSE South

A number of initiatives involving the use of more active and sustainable transport are ongoing around the country. Walk to school days, Park and Stride schemes and cycling programmes are just some of the ways schools are trying to decrease the

congestion at the school gate, improve air quality and increase the physical activity levels of the whole school community.

The Health Promotion Department of HSE South as part of European Mobility week are supporting local schools in Cork City to operate 'Park & Stride' days during the week of September 15th-19th.

If your school is interested in finding out more contact Clare Deasy Health Promotion Officer on 021-4921648



National Campaigns

“One Small Step”

Public Information Campaign on Commuters' Travel Behaviours

“One small step” is all about you having the power to make a real difference to the environment, your health and quality of life. Everyone needs to use the car sometimes but it can also become a bit of a habit – not to mention the stress of traffic and congestion at rush hours!

There are some great alternatives to the car and all you need to do is give them a try for some journeys every week. It could be as simple as walking or cycling whenever you can or choosing the bus, Park & Ride or train to work a couple of times a week. Check out your options for a better quality of life.

Every great journey starts with “one small step”, what will yours be?

Making the change leads to the following benefits:

- Improved health
- Cleaner environment
- Saving money
- Reduced stress
- Reduced traffic congestion
- Saving time
- Reduced vehicle wear & tear

“One small step” is dedicated to the small changes people can make in their daily transport choices. For businesses it gives information on setting up a Workplace Travel Plan <http://www.workplacetravelplans.ie>

In addition, the Dept. of Transport has eco-driving tips on <http://www.transport.ie>
You can also find more information on <http://www.onesmallstep.ie/>

“Change”

Ireland’s Plan of Action on Climate Change

Climate Change is one of the biggest challenges currently facing humanity. It threatens not only our environment but also our economic development and the quality of life we enjoy.

Transport is a major source of greenhouse gas in Ireland and accounted for 19.7% of emissions in 2006.

To get tips on how you can reduce your transport emissions, visit

<http://www.change.ie/>

The “Change Calculator”

The www.change.ie Calculator is the easy way for you to estimate how much carbon dioxide you emit annually. The calculator will also highlight which areas of your lifestyle have the greatest effect on climate change and will provide you with advice on what steps you can take to reduce your carbon count.

“Power of One”

Sustainable Energy Ireland’s Campaign for Energy Efficiency

Why the Power of One?

It’s easy to become overwhelmed when we look at “the big picture”. Global warming, climate change and fuel shortages can make us all feel powerless. They’re pretty big threats and it’s understandable if our knee-jerk response is “but what can I do”? The answer, actually, is “quite a lot”.

The Power of One gives practical tips on how to make a difference at home, at work and getting around.

top tips

By taking care about the way you drive, you use less fuel, save money and reduce polluting emissions from your car. Eco-driving means smooth and safe driving at lower engine revolutions. It also means choosing a car that consumes less fuel, and sharing car journeys when you can.

If you would like to learn about more ways to save energy when using transport, visit

<http://www.powerofone.ie/> or <http://www.sei.ie>



Organisation and Partners

European Mobility Week 2008 in Cork is organised by Cork City Council, Traffic Division, with financial support from the Department of the Environment, Heritage and Local Government, the Department of Transport, TRENDY TRAVEL European Project, Intelligent Energy – Europe programme and participation from local partners.

Event Co-ordination

- [Cork City Council – Transportation Planning and Management Division](#)

Transport Partners

- [Cork County Council](#)
- [Bus Éireann](#)
- [Iarnród Éireann](#)
- [Black Ash Park and Ride](#)
- [An Garda Síochána](#)
- [GoCar Cambio Ireland](#)
- [Mapflow](#)
- [Cork Cycling Campaign](#)
- [An Óige](#)
- [Cork Community Bikes](#)
- [Cycle Sense](#)
- [Cahill](#)
- [Verde Autos](#)
- [C&I Electric Bikes](#)
- [Kenbay Electric Bikes](#)

Business Partners

- [University College Cork](#)
- [Cork Business Association](#)
- [Cork Chamber of Commerce](#)
- [Cork Business Association](#)
- [Cork Chamber of Commerce](#)

Environment Partners

- [Cork Environmental Forum](#)
- [Cork Greenmap](#)
- [Cork City Council – Air Pollution Control](#)
- [Lifetime Lab](#)
- [Cork City Energy Agency](#)
- [Cork County Council](#)

Community Partners

- [Cork Community Bikes](#)
- [Mahon Community Development Project](#)
- [Dublin Hill Initiative for Youth](#)
- [Spring Lane Young Traveller Group](#)
- [Traveller Visibility Group](#)

Health Partners

- [Employee Health](#)
- [Health Service Executive](#)

Art Partners

- [Cork City Council – Arts Office](#)
- [No Frontiers Dance Company](#)
- [Cork Circus Company](#)
- [Triskel Arts Centre](#)
- [Rob Ireson](#)
- [Matteo Pinagli](#)
- [Naomi Fein](#)

Funders

- [Department of the Environment, Heritage and Local Government](#)
- [Department of Transport](#)
- [TRENDY TRAVEL European Project](#)
- [Intelligent Energy – Europe](#)



Contact

Contact

For any further queries please contact:

Traffic Division, Cork City Council

City Hall, Anglesea Street, Cork

Tel: 021 492 4452

E-mail: traffic@corkcity.ie

Internet: <http://www.corkcity.ie/ourservices/roadtransportation/trafficdivision/>

Event Co-ordination:

- Léonard Gay
- Sharon Crotty
- Gaëlle Croisier
- Pat Casey
- Ger Philpott
- Gill Weyman



